



PARTIES, POT AND PRESSURE:

THREE NEW RESOURCES HELP PARENTS BRING IN THE NEW YEAR

Monday, January 12, 2004, Toronto: Parent Action on Drugs has released three new resources, just in time for the New Year. “This is a time of changing attitudes about alcohol and other drug use. We need to really be aware of the issues,” says Diane Buhler, PAD’s Executive Director. “Our job as parents is to help our kids understand and challenge what they see and hear and ultimately think for themselves.”

Watching Out – A 2004 Calendar for a media friendly home.

Watch out with your kids because things aren't always what they seem. That’s the theme of this large, colourful 2004 calendar aimed at parents and pre-teens. Twelve visual puzzles encourage kids to question what they see on television, on the Internet and in video games. Facts and tips are given on topics such as violence, stereotyping, drug use and the influence of the media. Individual copies are **free** from PAD.

POT Talk – A Quick Reference on Policies, Opinions and Truths about Marijuana Legislation

The current controversy over the legalization and/or de-criminalization of marijuana has parents wondering how to approach discussing marijuana use with their teens. *POT Talk* provides current information to parents and helps them make sense of the issue. Available **free**.

Parents and Teen Partying Kit:

The Ontario Student Drug Use Survey of November, 2003 (Centre for Addiction and Mental Health) reports that alcohol is still the number one drug of choice by teens. Furthermore, more than 40% of Grade 11 students in Ontario report drinking in order to become drunk in the four weeks prior to the study. The Parents and Teen Partying Kit includes *For the Record*, the reality video of a high school grad party, and a discussion guide for parents and parent group facilitators, with quick facts on alcohol and gender differences, alcohol poisoning and legal responsibility.

Regularly sold at thirty-five dollars, it is available at a **discounted price of ten dollars** for parents.

To find out how to obtain these resources, visit www.parentactionondrugs.org. Or call (416) 385-4970 or 1-877-265-9279.

Parent Action on Drugs has just celebrated twenty years of supporting parent-teen dialogue. Their mission is to address issues of substance use among youth through outreach, prevention, education and parent support. PAD enhances the capacity of parents, youth and communities to promote an environment that encourages youth to make informed choices.

For more information, public service ads and other information related to this and other issues, visit: www.parentactionondrugs.org

Or contact Diane Buhler, Executive Director, Parent Action on Drugs: (416) 395-4970 or 1-877-265-9279.