

PRESS RELEASE

New Parent Action Pack Offers Help for Teenage Drug Use

May 2003

A new information kit is being offered free to parents to help them understand and face the challenges of teenage use of alcohol and other drugs. Developed by Parent Action on Drugs, the *Parent Action Pack* provides statistics, consequences of drug use, and ways to reduce the risks. It also give parents practical answers to questions like “What do I do when...?”

“All kids from 11 to 19 will likely be tempted to experiment with alcohol and other drugs at some point,” says Diane Buhler, Executive Director of Parent Action on Drugs. “Whether it’s just curiosity or rebellion, peer pressure, or escape from the stress of adolescence, a lot of teens feel their need to try alcohol or other drugs. Parents need to know what’s out there, what the dangers are and how they can help their children avoid or reduce the risks.

“Because the majority of callers to our office are mothers of teens,” Ms. Buhler continued, “we thought a new comprehensive package that answers a lot of questions at one time might be useful to moms and dads.” The *Pack* has a dialogue game for parents to play with their teens and information about how to help younger children understand drugs and their effects.

Formerly know as Parents Against Drugs, Parent Action on Drugs recently changed its name to reflect its mandate to help parents and other make informed choices about substance abuse issues that affect their children. As it has for the past twenty years, Parent Action on Drugs continues to provide parents, teens and educators and healthcare workers with the tools to prevent the abuse of alcohol and other drugs.

For further information contact:

Diane Buhler

(416) 395-4970 (phone)

(416) 395-4972 (fax)

pad@parentactionondrugs.org